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■ NEW MEDIA

Digital Automotive Group has upped **Robert Ames** to vice president and general manager, responsible for the business and operational management of the group, which includes CarandDriver.com, RoadandTrack.com and Cycleworld.com. Ames, who had been vice president and marketing director for Men's Enthusiast Network, will also serve as a liaison between Hachette's Digital Automotive Group and Jumpstart Automotive Media.

http://www.medialifemagazine.com/artman2/publish/People_26/index.asp